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Where is Your Data?

The Silos of Healthcare, Clinical Research, and Public Health Data

Data about you is accumulating rapidly. You may or may not care if companies know where you are at any given moment, what type of shampoo you use or what books you read whereas data about your health seems different. The opportunity to be able to access our own health data is available to some, but not to all; and, most of us have little control over our own health data and how it is used.

Why could U.S. citizens not access proof of vaccination via cell phones while Europeans could? What do Ukrainians fleeing their country during the war do about accessing their health information? What if we could provide our baseline health information to a clinical research sponsor to determine whether we qualify for a clinical research study that could benefit ourselves and/or others?

During the pandemic, we learned just how 'broken' our systems are when public health data was siloed from healthcare systems---and even siloed within countries, regions, states, or cities. *When the health and well-being of entire populations are at stake, the world must speak the same language and information flow must be seamless; when pathogens cross boundaries, the information to manage the disease must see no boundaries.* [[Addressing the Covid-19 pandemic and future public health challenges through global collaboration and a data-driven systems approach](#) - Ros - 2021 - Learning Health Systems - Wiley Online Library]

There are myriad challenges we must address to solve these problems with what many refer to as 'real world data' (RWD). Please join us on **15 November 2022 at 12 noon – 1:30 pm US EST** when four experts will participate in a virtual seminar to explore **RWD, AI, Standards, Learning Health Systems**, and other methodologies and opportunities to address these challenges.

Learning Health Community

- Joshua C. Rubin, JD, MBA, MPH, MPP, Founding President and CEO, Learning Health Community
- Rhonda Facile, Vice President, Partnerships and Development, CDISC
- Matthew Cowperthwaite, PhD, Vice President, Data Sciences, Elligo Health Research
- Sagar Anisingaraju, Strategic Advisor, Saama Technologies

Moderator: Rebecca D. Kush, PhD, President, Catalysis Research and President Emeritus, CDISC

This panel discussion is open to all without charge.

To attend, please register at: <https://Whereisyourdata.eventbrite.com>

